吳鳳科技大學 進修部 夜四技 觀光休閒管理系 課程表 （112學年度入學學生適用） 【附件3】

Wufeng University of Science and Technology Day Department Day Four Technology Department of Tourism and Leisure Management

科目類別	Categories of Courses	第一學年(First Academic Year)				第二學年(Second Academic Year)				第三學年(Third Academic Year)				第四學年(Fourth Academic Year)				小計/Subtotal	
		上(First Semester)		下 (Second Semester)		上(First Semester)		下 (Second Semester)		上(First Semester)		下 (Second Semester)		上(First Semester)		下 (Second Semester)			
		科目Course Title	學分 Credit	時數 Hour	科目Course Title	學分 Credit	時數 Hour	科目Course Title	學分 Credit	時數 Hour	科目Course Title	學分 Credit	時數 Hour	科目Course Title	學分 Credit	時數 Hour	科目Course Title	學分 Credit	時數 Hour	學分 Credit	時數 Hour
基本素養	(Basic Literacy)	文學賞析與習作 Appreciation & Composition of Chinese Literature	2	2	語文能力表達 The ability of Expression in Chinese Language	2	2	安全教育 Safety Education	1	1	創意與論與智財權 Introduction to Originality and IPR	2	2								
		英文(一) English (一)	3	3	英文(二) English (二)	3	3	專業倫理 Professional Ethics	1	1											
		體育(一) Physical Education(I)	2	2	體育(二) Physical Education(II)	2	2														
		小計/Subtotal	7	7		7	7		2	2		0	0		2	2		0	0													0	0			18	18
公民素養	(Civic Literacy)							公民素養(一) Liberal Art (一)	2	2							公民素養(二) Liberal Art (二)	2	2													0	0			4	4
		小計/Subtotal	0	0		0	0		2	2		0	0		0	0		2	2													0	0			4	4
院共同必修	(General Courses required by the college)	*電腦實務 Computer Practice	2	2				管理學 Management	2	2																											
		小計/Subtotal	2	2		0	0		2	2		0	0		0	0		0	0													0	0			4	4
專業必修	(Required major)	休遊經濟學 Economics of Tourism	2	2	觀光行銷學 Tourism Marketing	2	2	博奕事業概論 Introduction to Gaming Industry	2	2	觀光行政與法規 Tourism Administration and Regulations	2	2	*旅行業資訊系統 Tourism Information System	3	3	觀光創意思考與問題解析 Tourism Creativity Thinking and Problem Solving	2	2	導覽解說技巧與實務 Tour Guide Interpretation Skills and Practices	3	3	旅遊安全與衛生 Travel Safety and Health	2	2											
		觀光學 Principles of Tourism	3	3	台灣觀光資源 Taiwan Tourism and Recreation Resources	3	3	休閒事業管理與實務 Leisure Business Management and Practice	2	2	*旅行業管理與實務 Tourism Industry Management	2	2	觀光專業英語 Professional English	2	2	*旅遊規劃實務設計 Digital Tour Planning and Design	2	2	*專題製作 Research in Project	3	3	國際旅展體驗實務 International Travel Exhibition Practice	2	2											
		美食文化體驗 Food Culture	2	2	茶與咖啡文化觀光資源 Tea and Coffee Culture	2	2	觀光心理與行為 Tourism Psychology and Behavior	2	2	*觀光媒體設計 Tourism Media Design	2	2	中國大陸旅遊專題 Case Study of Mainland China Tour	2	2	領隊與導遊實務 TourLeader and Tour GuidePractice	3	3	觀光旅館個案研討 Tourism Hotel Case Study	2	2	阿里山旅遊專題 Ali Mountain Tour Project3	2	2											
		旅遊團體動能 GroupDynamics in Tourism	2	2	*旅遊報導與攝影 Travel Reporting and Photography	2	2	初級觀光日語 Tourism Japanese	2	2	觀光日語會話 Tourism Japanese Conversation	2	2	專案管理 Project Management	2	2	觀光英語會話 Tourism English Conversation	2	2	旅遊糾紛案例分析 Case Study of Travel Disputes	2	2											
					活動企劃與管理 Event Planning and Management	2	2				服務業品質管理 Service Management	2	2	國際禮儀 International Etiquette	2	2	國際觀光旅遊專題 International Tourism Prooject	2	2	企業實務參訪 Business practice visit	2	2											
											*商用套裝軟體 Commercial Software Package	2	2				會議與展覽行銷 Convention andExhibition Marketing	2	2															
		小計/Subtotal	9	9		11	11		8	8		12	12		11	11		13	13		11	11		7	7	82	82
必修小計/Compulsory subtotal			18	18		18	18		14	14		12	12		13	13		15	15		11	11		7	7	108	108
專業選修 (Major Elective)	休閒管理模組 (Leisure Management Module)							休閒文化創意產業個案研討 Case Study on Cultural and Creative industries	2	2	博奕服務基礎技術 Casino Service Basic Skills	2	2	博奕行銷個案研討 Case Study of Gambling Marketing	2	2	主題樂園經營實務 Theme Park Management	2	2	休閒農場經營實務 Leisure Farming Practices	2	2	樂齡休閒活動規劃 Leisure Activities Planning for Senior	2	2											
								休閒體驗實務 Leisure Experience Practice	2	2	生態旅遊與環境教育 Eco-Tourism and Environental Education	2	2	度假村經營實務 Resort Management Practice	2	2				社區營造與休閒體驗 Community Development and Leisure Experience	2	2											
								*觀光行銷企劃實務 Tourism Marketing Planning and Practice	2	2																							
	觀光休閒模組 (Tourism and Leisure Module)							旅館經營與管理實務 Hotel Management and Practice	2	2	*旅遊網路行銷 Tourism Internet Marketing	2	2	進階觀光日語會話 Advanced Tourism Japanese Conversation	2	2	日語能力測驗 Japanese Language Ability	2	2	餐旅英文 Hospitality English	2	2	旅遊發展趨勢與討論 Tourism Development Trend Discussion	2	2											
								節慶活動與觀光 Festival Activity and Tourism	2	2	台灣歷史文化與旅遊 Taiwan History and Culture	2	2	餐旅管理概論 Introduction to Hospitality	2	2	導覽實務實習 Tour Guide Practicum	2	2	觀光英語導覽訓練 Englih Guide Training	2	2											
								航空服務品質管理 Aviation Service Quality Management	2	2	客艙服務實務 Cabin Service Practice	2	2							旅館房務實務 Housekeeping Practice	2	2											
	其他 (Other)																			校外實務實習 Off-campus Internship	3	3											
系預計開設選修學分/時數 Elective credits/hours expected to be offered by the department									4	4		4	4		4	4		2	2		4	4		2	2	20	20
學分/時數小計 Credit hours/credit hours subtotal		18	18		18	18			18	18		16	16		17	17		17	17		15	15		9	9	128	128
畢業最低學分/時數 Minimum credits/credit hours for graduation																										128	128
共同選修 Common Elective								全民國防教育軍事訓練課程(一)	0	2							全民國防教育軍事訓練課程(二)	0	2															

備註/Notes：

一、校基本要求/School Basic Requirements：

1.體育修課規定：體育(一、二)為必修課程2學分2學時，各學期成績若是不及格，恢重修原學期體育成績至成績及格為止。
Physical education course regulations: Physical Education (I and II) is a compulsory course of 2 credits and 2 hours. If you fail in each semester, you must retake the physical education results in the original semester until you pass the grade.
2.全民國防教育軍事訓練課程依課規定：全民國防教育軍事訓練課程(一、二)為共同選修，可折抵服務，每學期0學分2學時，不列入畢業學分。
The National Defense Education and Military Training Course Regulations: The National Defense Education and Military Training Courses (I and II) are common electives, which can be used as credits against the service period, with 0 credits and 2 hours per semester, and are not included in graduation credits.

二、學院基本要求：電腦實務、管理學
Basic requirements of the college: computer practice, management

三、系所基本要求/Department Basic Requirements：

1.畢業學分數要求：至少需取得128學分方可畢業，其中包括(1)核心通識科目：18學分、(2)博雅通識科目：4學分、(3)專業必修科目：80學分、(4)專業選修科目：20分。
Graduation credit requirements: At least 128 credits are required to graduate, including (1) core general subjects: 18 credits, (2) liberal arts subjects: 4 credits, (3) professional compulsory subjects: 80 credits, (4)Major elective subjects: 20 points.
2.各年級各學期修習學分數規定：(1)一二年級：9~25學分、(2)三年級：9~22學分。
The number of credits for each grade and semester is as follows: (1) First to third grade: 9 to 25 credits, (3) Fourth grade: 9 to 22 credits.
3.本系設置【休閒管理模組】及【休閒管理模組】，修畢單一模組者，給予模組修課證明。
The career course module of this department is divided into two areas: [Tourism and Travel Module] and [Leisure Management Module]. Those who complete a single module will be given a module course completion certificate.
4.其他選課注意事項，請依本校「吳鳳科技大學選課實施要點」及「吳鳳科技大學選修科目執行要點」相關規定辦理。
For other course selection precautions, please follow the relevant regulations of the school's "Wu Feng University of Science and Technology Implementation Points for Course Selection" and "Wu Feng University of Science and Technology Implementation Points for Elective Subjects".
5、校外實習：(1)於大二暑假實施，大四開課是近出或格，(2)實習時數不得低於320小時為原則。
Off-campus internship: (1) It will be implemented during the summer vacation of the junior year, and classes will start and results will be sent in the senior year. (2) The internship hours shall not be les than 320 hours.

四、其他說明/other instructions

1.本系得因應產業需求或相關環境因素變遷，依課程修訂程序，修訂選修課程。
The department may revise elective courses in response to changes in industry needs or related environmental factors and in accordance with the course revision procedures.
2.*表示需使用電腦課程。
*Indicates that computer courses are required.

五、訂(修)定歷程/Revision (revision) process：

1. 112年08月10日觀光休閒管理系112學年度第1學期第1次課程委員會通過；112年08月15日數位管理學院112學年度第1學期第1次課程委員會通過；112年09月05日112學年度第1學期第1次校課程委員會議通過。
On August 10, 2023, the Department of Tourism and Leisure Management passed the first course committee of the first semester of the 112 academic year; on August 15, 2023, the School of Digital Management passed the first course committee of the first semester of the 112th academic year.