

Wufeng University of Science and Technology Day Department Day Four Technology Department of Tourism and Leisure Management

科目類別 (Categories of Courses)	第一學年(First Academic Year)										第二學年(Second Academic Year)										第三學年(Third Academic Year)										第四學年(Fourth Academic Year)						小計 Total
	上(First Semester)					下(Second Semester)					上(First Semester)					下(Second Semester)					上(First Semester)					下(Second Semester)											
	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour							
基本素養 (Basic Literacy)	英文(一) English (一)	3	3	英文(二) English (二)	3	3	安全教育 Safety Education	1	1	欣賞教育 Appreciation of Chinese Literature	2	2	學業倫理 Professional Ethics	1	1	創意思維與智性訓練 Introduction to Originality and Ipp	1	1																			
	文學賞析與寫作 Appreciation & Composition of Chinese Literature	2	2	學文能力表達 The ability of Expression in Chinese	2	2																															
	體育(一) Physical Education(I)	2	2	體育(二) Physical Education(II)	2	2																															
	小計/Subtotal	7	7	8	8	0	0	3	3	0	0	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	18	18						
公民素養 (Basic Literacy)							公民素養(一) Liberal Art (一)	2	2	公民素養(二) Liberal Art (二)	2	2																									
	小計/Subtotal	0	0	0	0	0	0	2	2	2	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	4							
院系必修 (Common courses by the college)	電腦實務 Computer Practice	3	3				管理學 Management	3	3																												
	小計/Subtotal	3	3	0	0	3	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6	6							
專業必修 (Required major)	旅遊經濟學 Economics of Tourism	2	2	觀光行銷學 Tourism Marketing	2	2	博奕專業概論 Introduction to Gaming Industry	2	2	觀光行政與法規 Tourism Administration and Regulations	2	2	國際導遊實務 Tour/Leader and Tour Guide/Practice	2	3	觀光休閒產業(一) Tourism Leisure Industry (一)	3	3	觀光休閒產業(二) Tourism Leisure Industry (二)	3	3	旅遊安全與衛生 Travel Safety and Health	2	2													
	觀光學 Principles of Tourism	2	2	台灣觀光資源 Taiwan Tourism and Recreation Resources	2	2	休閒專業管理實務 Leisure Business Management and Practice	2	2	*旅行社管理與實務 Tourism Industry Management	2	2	*旅行社資訊系統 Tourism Information System	2	3	*實務體驗(一) Practical Experience (一)	3	3	*實務體驗(二) Practical Experience (二)	3	3	*專題製作 Research in Project	2	2													
	初級觀光日語 Tourism Japanese	2	2	*旅遊報導攝影 Travel Reporting and Photography	2	2	觀光專業英語 Professional English	2	2	*觀光媒體設計 Tourism Media Design	2	2	*數位旅遊規劃設計 Digital Tour Planning and Design	2	2	*實務個案分析(一) Practical Case Study (一)	3	3	*實務個案分析(二) Practical Case Study (二)	3	3																
	旅遊團體動力 GroupDynamics in Tourism	2	2	觀光日語會話 Tourism Japanese Conversation	2	2	觀光英語會話 Tourism English Conversation	2	2	導覽解說技巧與實務 Tour Guide Interpretation Skills and Practices	2	3																									
	活動企劃與管理 Event Planning and Management	2	2	活動企劃與管理 Event Planning and Management	2	2	活動企劃與管理 Event Planning and Management	1	1																												
	小計/Subtotal	8	8	10	10	6	6	9	9	8	11	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	4	4	63	68						
	必修小計/Compulsory Subtotal	18	18	18	18	11	11	14	14	8	11	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	4	4	91	94						
	專業選修 (Elective courses by the college)	美食文化體驗 Food Culture	2	2	休閒體驗實務 Leisure Experience Practice	2	2	服務業品質管理 Service Management	2	2	博奕服務基礎技術 Casino Service Basic Skills	2	2	博奕行銷個案研討 Case Study of Gambling Marketing	2	2																					
		茶與咖啡文化觀光資源 Tea and Coffee Culture	2	2	自行車休閒旅遊 Bicycle tourism	2	2	專案管理 Project Management	2	2	會議展覽行銷 Convention andExhibition Marketing	2	2	社區發展與休閒體驗 Community Development and Leisure Experience	2	2																					
		休閒農場觀光 Tourism Farming	2	2	休閒農場經營實務 Leisure Farming Management Practice	2	2	次流行休閒實務 Resort Management Practice	2	2	休閒農場經營實務 Leisure Farming Practices	2	2																								
		生態旅遊與環境教育 Eco-Tourism and Environmental Education	2	2	主題樂園經營實務 Theme Park Management	2	2	休閒文化創意產業個案研討 Case Study on Cultural and Creative industries	2	2																											
觀光行銷企劃實務 Tourism Marketing Planning and Practice		2	2																																		
各類計開選修學分/學時 Elective credits/hours expected to be offered by the department		2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	12	12						
學分/學時小計 Credits/hours subtotal	20	20	20	20	20	20	13	13	16	16	10	13	9	9	9	9	9	9	9	9	9	9	9	9	9	9	6	6	103	108							
課程、跨系、跨校、選修、修讀、學能 (Courses, interdepartmental courses and cross-campus courses)	1. 通識課程：最多 4 學分 1.General Studies Passport: Up to 4 credits										5. 學程與特長興趣選修：應依學分依學系及相關規定辦理 5.Course of study and cross-department interest electives: required credits shall be handled in accordance with the course of study and relevant regulations																										
	2. 社團發展：最多 6 學分 2.Community Development: Up to 6 credits										6. 校外實習：最多 21 學分 6. Off-Campus Internships: Up to 21 credits																										
學分最低建議 Minimum recommended credit hours																											25	25									
	畢業最低學分/學時 Minimum credit/hours for graduation																										128	131									
共同選修 Common Elective	1. *全國國防教育軍事訓練：課程有五大領域：(一)國際情勢(二)國防政策(三)全民國防(四)國防教育(五)國防科技。 1.The "National National Defense Education and Military Training" course has five major areas: (1) International Situation, (2) National Defense Policy, (3) National Defense, (4) Defense Mobilization, and (5) National Defense Technology.										2. 各類均為 0 學分/2 學時，可折抵學分。各類均為學期間開設情況，均依當學期課程表公布為準。 2.All fields are 0 credits/2 credit hours, which can be deducted from the service period. The opening of each semester in each field is subject to the announcement of the Academic Affairs Office of the semester.																										
	備註/Notes:																																				
一、校基本要素/School Basic Requirements:	1. 語言能力門檻：依據「高級科技大學學生英文能力專業門檻實施要點」相關規定辦理。 Language proficiency threshold: According to the relevant regulations of "Implementation Points for Graduation Threshold of English Proficiency for Students of Wufeng University of Science and Technology".																																				
	2. 專業能力門檻：依據「高級科技大學學生專業能力門檻實施要點」相關規定辦理。 Information Ability Threshold: According to the "Implementation Points for Information Ability Graduation Threshold of Wufeng University of Science and Technology Students", non-information department (subject) must pass at least one information basic ability certification test; information department (subject) must pass at least two information ability certification tests.																																				
二、院系基本要素/Basic Requirements:	學院共同必修學分：電腦實務(3學分)、管理概論(3學分)、學生必須修習及格。 There are 6 credits of common compulsory courses in colleges: Computer Practice (3 credits), Introduction to Management (3 credits). Students must pass the course.																																				
	三、系所基本要素/Department Basic Requirements:																																				
四、其他說明/other instructions	1. 實務課程(淺黃色背景色)及邏輯程式設計相關課程(淺綠色背景色)為需用電腦課程。 Practical courses (light yellow background color) and logic programming related courses (light green background color) are courses that require the use of computers.																																				
	2. 本系為可選修印表機專業或校專業修習課程。 The department can adjust professional elective courses according to the needs of the project and industry.																																				
五、訂(修)定變更/Revision (revision) process:	1. 112年8月10日觀光休閒管理系 112年選修委員會第 112年08月15日數位管理學院 112年選修委員會第 112年09月05日112年選修委員會會議通過。 On August 10, 2023, the Department of Tourism and Leisure Management passed the first course committee of the first semester of the 112 academic year; on August 15, 2023, the School of Digital Management passed the first course committee of the first semester of the 112 academic year; on September 5, 2023, the School of Digital Management passed the first course committee of the first semester of the 112 academic year.																																				