				•		Wufeng University	of Sci	ence and Technology Day Department l		及(114學年度入學學生適用) 【附件2】 Technology Department of Tourism and Leisure						•			
#1	ô -	第一學年(First	_			第二年	序年(Secon	d Academic Year)		第三學年(Th	ird Acade	mic Year)		第四學年(Fourth Academic Year)					
и я						<u></u> _E(First Semester)		下(Second Semester)		<u>L</u> (First Semester)		⊤(Second Semester)	_L(First Semester)		F(Second Semester)			As ad	
M 3	≅ Si, #F II Course Title	學分 時 Credit Ho	教 ur 料 II Course Title	學分 Credit	時載 Hour	## II Course Title	學分 Credit	時數 Hour 村県Course Title	學分 時 Credit Ho	R ## II Course Title	學分 Credit	時數 Hour 計算Course Title 學分 時數 Credit Hou	## II Course Title	學分 Credit	時數 Hour	争分 時 Credit H	教 學分 our Credit	18 4 4 6 6 58 86	
	英文(一) English (一)	3 3	英文(二) English (二)	3	3			安全教育 Safety Education	1 1										
ła	文學實格與習作 Appreciation & Composition of Chinese Literature	2 2	得文能力表達 The ability of Expression in Chinese Language	2	2			專業倫理 Professional Ethics	1 1										
* .	雅育(一) Physical Education(I)	2 2	世常(二) Physical Education(II)	2	2			創意概論與智財權 Introduction to Originality and IPR	1 1								\top		
*			勞作教育 Campus Custodial Services	1	1												\top	+	
	-j-1 ² /Subtotal	7	7	8	8		0	0	3 :		0	0 0		0	0	0	0 18	18	
* [a					公民索養(一) Liberal Art (一)	2	2 公民素養(二) Liberal Art (二)	2								T		
養民 · (1)	子章/Subtotal	0 (0	0		2	2	2 2		0	0 0		0	0	0	0 4	4	
PR S	○ *電腦實際與某人應用Computer Practice and Program Application	. 3 :	,			管理學 Management	3	3									$\overline{}$	-	
井 前	and a					-											\top	+	
4 8		3 :	3	0	0		3	3	0 (0	0 0 0		0	0	0	0 6	6	
	水连枝清學 Economics of Tourism	2 :	2 製光行前學 Tourism Marketing	2	2	排充事業概論 Introduction to Gaming Industry	2	2 親先行政與法規 Tourism Administration and Regulations	2 :	領除與季遊賞務 TourLeader and Tour GuidePractice		2 就北外所產業(一) Tourism Leisure Indutry(一) 3 3	遊光休司連掌(二) Tourism Leisure Industry (二)	3		2	2	+	
	觀光學 Principles of Tourism	2 :	2 台灣觀光資源 Taiwan Tourism and Recreation Resource:	s 2	2	休閒事業管理與實務 Leisure Business Management and Practice	2	2 *旅行業管理與實務 Tourism Industry Management	2 2	"旅行業資訊系統 Tourism Information System	2		實務體驗(二) Practical Experience (二)	3	3 * 專題製作 Research in Project	2	2	+	
* *	初級製先日語 Tourism Japanese	2 :	*旅遊報等與攝影 Travel Reporting and Photography	y 2	2	觀光專業英語 Professional English	2	2 *製光磁鐵線計 Tourism Media Design	2 2	"教住进程规劃與设计 Digital Tour Planning and Design	2	2 實務個整分析(一) Practical Case Study (一) 3 3	實務與實分析(二) Practical Case Analysis (二	3	3		1		
必修	株进困難動能 GroupDynamics in Tourism	2 :	型光日语音话 Tourism Japanese Conversation	2	2					專覧解說技巧與實務 Tour Guide Interpretation Skills and Practices	2	2						T	
-	1																Ш		
	-j-1‡/Subtotal	8 :			8		6	6	6 (8			9			4 58	_	
	必修·]- 計/Compulsory Subtotal		8	16	_		11	11	11 1		8			9				86	
体	A A A A A A A A A A A A A A A A A A A		2 休閒雅險實務 Leisure Experience Practice 2 自行車休閒旅遊 Bicycle tourism	2	_	服務業品質管理 Service Management 專案管理 Project Management	2	 2 博夫联務基礎技術 Casino Service Basic Skills 全議與展覽行稿 Convention and Exhibition Marketing 		博夫行銷偶案符号 Case Study of Gambling Marketing 杜基曼迪與休閒禮驗 Community Development and Leisure Experience	2	2			國際林果雅祿實務 International Travel Exhibition Practice	2	-	+-	
16	签與咖啡文化遊光資源 Tea and Coffee Culture	2 .	目行手怀间系统 Bacycle tourism	-	-	等面音集 Project Management 民富經營業務 Bed & Breakfast Management Practice	2	2 党联邦表見行前 Convention and Exhabition Marketing 2 淺假村經營實務 Resort Management Practice		非基金地界外的複樂 Community Development and Leisure Expenence 体质素褐色素膏 Leisure Farming Practices	2						+	+	
18	em operation		+			生態維速奔環境教育 Eco-Tourism and Environmental Education	2	2 主題集團經營實務 Theme Park Management		体周文化别恋產業與案冊時 Case Study on Cultural and Creative industrie	2						+	+	
模組	me No					*親光行銷金割實務 Tourism Marketing Planning and Practice	2	2		務断休閒添動規劃 Leisure Activities Planning for Senior	2						+	+	
Major Major	die									-							\top		
Electr 8 4	國家級風景區體驗實務 National Scenic Area Experience Pract	tice 2 :	* 高用套浆軟體 Commercial Software Package	2	2	餐旅管理概論 Introduction to Hospitality	2	2 餐帐英文 Hospitality English	2 :	旅遊糾紛業例分析 Case Study of Travel Disputes	2	2 校外實務實質(一) Off-campus Internship (3 3	校外實務實習(四) Off-campus Interrobip (四) 3	3 海升多访研習 Field Study	2	2	T	
· 3 数	節是活動與觀光 Festival Activity and Tourism	2 :	台灣歷史文化與旅遊 Taiwan History and Culture	2	2	旅館經營與管理實務 Hotel Management and Practice	2	2 *旅遊網路行鋪 Tourism Internet Marketing	2 :	中國大陸旅遊專題 Case Study of Mainland China Tour	2	2 校外實務實質(二) Off-campus Internship (二) 3 3	校外實務實習(基) Off-campus Internship (基	3	3				
M.	and the state of t					進階製光日排音話 Advanced Tourim Japances Conversation	2	2 日時能力測驗 Japanese Language Ability	2 :	旅遊發展越勢與討論 Tourism Development Trend Discussion	2	2 校外實務實習(三) Off-campus Internship (3 3	校外實務實習(六) Off-campus Internship (六	3	3				
模	avel m					阿里山旅遊專題 Ali Mountain Tour Project3	2	2 裁光旅館偶集研封 Tourism Hotel Case Study	2 1	旅館店務實務 Housekeeping Practice	2		遊光英語導覽訓練 Englih Guide Trainin	g 2	2		—	+	
Ann	odu leo					國際推集 International Etiquette	2	2 字絵版符實務 Cabin Service Practice	2 :	國際觀光線遊粵題 International Tourism Prooject	2	-					+	+	
	· · · · · · · · · · · · · · · · · · ·		2			航空服務品質管理 Aviation Service Quality Management	-	2		裁定创意思考典問題解析 Tourism Creativity Thinking and Problem Solving	2	2		9			2 12		
El	etive credits/hours expected to be offered by the department 學分/學時小計		0	18	18		2	2	2 .		2	10 9 9		+		6			
	Credits/hours subtotal	20 2	0	18	18		15	13	13 1	1	10	10 9 9		9	9	6	98	98	
44	CO 1. 通鐵鐵照:最多 4 學分 1.General Studies Passport: Up to	4 credits								5. 學程與跨京與極巡修:應修學分依學程及相關規定辦理 5.Course	of study	and cross-department interest electives: required credits shall be hand	ed in accordance with the course of study as	nd relevant	regulations				
	50, infe																		
能 A 課典	2. 社園發展:最多 6 學分 2.Community Development: Up	to 6 credits								6. 校外實質:最多 21 學分 6. Off-Campus Internships: Up to 21 credits									
4. 施	and the second of the second	disc								7. 潛能課程相關課程詳細規定請參考「吳鳳科技大學潛能課程修課要」	P . 00 PF	. 7 For the datallet resolutions of notantial courses, please refer to	ha "Kay Boints for Taking Botagrial Course	of Wofan	a University of Science and Technology"				
進意	2 Second 1. White A second sec									·····································	~ J ###			** water	D				
At 100	Silver 4. 競客展演:最多6學分 4.Competition Exhibit: Up to 6 a	redits																	
Ar.	學分最低建議																+	-	
	マケルスモル Minimum recommended credit hours 事業最低學分/學時																30	_	
共同逐行	Minimum credits/hours for graduation	A-64. (- \100 te -t = 4	(C) A M M De (ver) De Brak B (X) M De 44 Hr .							 各領域均為0爭分/2學時,可折抵役期。各領域每學期間設情況,均 	m @ # *						128	128	
共円進行 Common Ele	・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・・	ロカ (一月四70 双東 ning" course has fi	ve major areas: (1) International Situation, (2) National De-	fense Policy	, (3) Nation	nal Defense, (4) Defense Mobilization, and (5) National Defense Techn	ology.			 本項域均為 0学分/2学時、可折抗技期。各項域母学期間設備式、利 All fields are 0 credits/2 credit hours, which can be deducted from the serv 	vice perio	1. The opening of each semester in each field is subject to the announ	ement of the Academic Affairs Office of th	e semester.					

- 、院基本要求/College Basic Requirements

- ・ 市子を大小の実施の主張した。 ・ 市子を大きないの実施を表しています。 ・ 市子を大きないの実施を表しています。 ・ 市子を大きないのでは、100 までは、100 まで

- · 其他規則/Other Instructions

吳鳳科技大學 日四技 觀光休閒管理系 觀光實務產學合作國際專班 課程表 (114學年度入學學生適用) 【附件4】

Wu Feng University of Science and Technology, Department of Tourism and Leisure Management, Tourism and Leisure Management, Tourism Practical Industry-Academic Cooperation International Course Course Schedule (Applicable to students admitted in the 112th academic year)

		-(First Ac	ademic Year)			第二學	年(Secon	nd Academic Year)				第三	學 年(Th	ird Academic Year)				第四名	學年(Fou	rth Academic Year)	小計							
科目類別	上(First Semester	r)		下(Second Semes	ster)		上(First Sen	ester)		下(Second Ser	nester)		上(First Ser	mester)		下 (Second Ser	nester)		上(First Se	mester)		下(Second Se	mester)		Subto	otal		
Categories	科目Course Title	學分 Credit	時數 Hour	科目Course Title	學分 Credit	時數 Hour	科目Course Title	學分 Credit	時數 Hour	科目Course Title	學分 Credit	時數 Hour	科目Course Title	學分 Credit	時數 Hour	科目 Course Title	學分 Credit	時數 Hour	科目Course Title	學分 Credit	時數 Hour	科目Course Title	學分 Credit	時數 Hour	學分 Credit	時數 Hour		
	基礎華語(一) Basic Chinese (One)	5	10	基礎華語(二) Basic Chinese (Two)	3	3	實用華語(一) Practical Chinese (One)	2	2	實用華語(二) Practical Chinese (Two)	2	2																
	生活華語 Using Chinese in Life	3	3	台灣歷史與文化 Taiwan History and Culture	3	3	安全教育 Safety Education	1	1																	<u></u>		
基本素養 Basic Literacy	體育 Physical Education	2	2	人文素養 Humanistic quality	2	2	專業倫理 Professional Ethics	1	1																			
Erreracy				生活華語 Living Chinese	3	3																						
	小計/Subtotal	10	15		11	11		4	4		2	2		0	0		0	0		0	0		0	0	27	32		
	餐飲服務實務 Hospitality Service Practice	2	2	觀光飯店經營管理與實務 Tourist Hotel Management and Practice	2	2	旅遊團體動能 Group Dynamics in Travel	2	2	觀光行銷學 Tourism Marketing	2	2	觀光行銷企劃實務 Tourism Marketing Planning and Practice	2	2	顧客關係管理 Customer Relationship Management	2	2	遊程規劃與設計 Tour Planning and Design	2	2	導覽解說技巧與實務 Tour Guide Interpretation Skill and Practice	2	2				
專業必修	観光學 Tourism	2	2	活動企劃與管理 Activity Planning and Management	2	2	*商用套裝軟體 Commercial Software Package	2	2	國際禮儀 International Etiquette	2	2	觀光英語會話 Tourism English Conversation	2	2	旅行業資訊系統 Information Systems in Tourism	2	2	校外實習(五) Off-campus Internship (V)	6	6	校外實習(六) Off-campus Internship (VI)	6	6				
General Education	旅館房務實務 Housekeeping Management	2	2	電腦應用實務 Computer Application Practice	2	2	台灣觀光資源 Taiwan Tourism Resources	2	2	觀光專業英語 Professional Tourism English	2	2	親光媒體設計 Tourism Media Design	2	2	觀光行政與法規 Tourism Administration and Regulation	2	2	樂齡親光活動規劃 Tourism Activity Planning for Senior	2	2	領隊與導遊實務 Tour Leader and Guide Practice	2	2				
		_																			40			10				
	小計/Subtotal 旅遊安全與衛生 Travel Safety and Hygiene	2	2	社區營造與觀光 Community Development and Tourism	2	2	校外實習(一) Off-campus Internship (I)	6	6	校外實習(二) Off-campus Internship (II)	6	6	校外實習(三) Off-campus Internship (III)	6	6	校外實習(四) Off-campus Internship (IV)	6	6	專題製作 Project	2	2	旅遊發展趨勢與討論 Tourism Development Trend Discussion	2	2	56	56		
	節慶活動與觀光 Festival Activity and Tourism	2	2	服務品質管理 Service Quality Management	2	2	*網路行銷 Internet Marketing	2	2	民宿經營實務 Bed & Breakfast Management Practice	2	2	阿里山旅遊專題 Ali Mountain Tour Project	2	2	旅遊報導與攝影 Travel Report and Photography	2	2	國際觀光旅遊專題 International Tourism Travel Project	2	2	會議與展覽行銷 MICE Marketing	2	2				
專業選修 General Education	茶與咖啡製作 Coffee and Tea Making	2	2	美食文化灌驗 Experience of Food Culture	2	2	生態旅遊與環境教育 Ecotourism and environmental education	2	2	自行車觀光旅遊 Bicycle Sightseeing Tourism	2	2	旅遊糾紛案例分析 Case Study of Travel Disputes	2	2	觀光英語導覽訓練 Tourism English Guide Training	2	2	宴會管理 Banquet Management	2	2	渡假村經營實務 Resort Management and Practice	2	2				
				休閒體驗實務 Leisure Experiences Practice	2	2	專案管理 Project Management	2	2	國民旅遊實務 National Tourism Practice	2	2	地勤服務實務 Ground Service Practice	2	2	美姿美儀實務 Pose and Etiquette Practice	2	2										
				創意觀光產業實務 Creative Tourism Practice	2	2	主題樂園經營實務 Theme Park Management Practice	2	2	飲料與調酒實務 Drinks and Cocktail Making Practice	2	2	博奕服務基礎技術 Gaming Service Basic Skill	2	2													
	計最低選修學分/學時 minimum elective credits/hours	2	2		8	8		6	6		8	8		8	8		8	8		4	4		4	4	48	48		
新註:	學分/學時小計 Credits/hours subtotal	18	23		25	25		16	16		16	16		14	14		14	14		14	14		14	14	131	136		

Note:

- 一、英語選根據教育部規範開設
- The Chinese language course is offered in accordance with the regulations formulated by the Ministry of Education 1. 第一學年第一學期至少5學分10學時。
- 1. In the first semester of the first academic year, at least 5 credits and 10 hours of Chinese language courses must be offered.
- 2.第一學年第1學期另開設不具學分輔導課至少每週5學時。
- 2. In the first semester of the first academic year, an additional non-credit counseling course in the Chinese language must be offered for at least 5 hours per week.

 3. 第一學年第二學期結束前須取得萎等能力融力與閱讀遊照A2(基礎級)。
- 3. By the end of the second semester of the first academic year, students must obtain the Chinese language proficiency certificate for listening and reading at level A2 (basic level). 上、系所基本要求:
- Basic requirements of the department
- 畢業學分數要求:至少需取得128學分方可畢業,其中包括(1)通識課程(2)專業必修(3)專業選修等課程
- 1. Graduation credit requirements: At least 128 credits are required to graduate, including (1) general courses (2) professional compulsory courses (3) professional elective courses, etc. 2. 各年級各學期修習學分數規定:(1)一~二年級:16~25學分。(2)三年級:14~25學分。(3)四年級:9~25學分
- 2. Regulations on the number of credits for each grade and semester: (1) First to second grade: 16 to 25 credits. (2) Third grade: 14~25 credits, (3) Fourth grade: 9~25 credits
- 三、其他說明
- other instructions 1.*表為需使用電腦之課程。
- 1. *The table below refers to courses that require the use of computers.
- 1.113年08月12日113學年度第1學期第1次系課程委員會議通過。113年08月20日數位管理學院113學年度第1學期第1次課程委員會通過;113年9月6日113學年度第1學期第1次校課程委員會通過。

Approved on August 12, 2024 at the 1st Department Curriculum Committee Meeting for the first semester of the 113th academic year; and approved on September 6, 2024 at the 1st University Curriculum Committee Meeting for the first semester of the 113th academic year; and approved on September 6, 2024 at the 1st University Curriculum Committee Meeting for the first semester of the 113th academic year; and approved on September 6, 2024 at the 1st University Curriculum Committee Meeting for the first semester of the 113th academic year; and approved on August 20, 2024 at the 1st University Curriculum Committee Meeting for the first semester of the 113th academic year; and approved on August 20, 2024 at the 1st University Curriculum Committee Meeting for the first semester of the 113th academic year; and approved on August 20, 2024 at the 1st University Curriculum Committee Meeting for the first semester of the 113th academic year; and approved on August 20, 2024 at the 1st University Curriculum Committee Meeting for the first semester of the 113th academic year; and approved on August 20, 2024 at the 1st University Curriculum Committee Meeting for the first semester of the 113th academic year; and approved on August 20, 2024 at the 1st University Curriculum Committee Meeting for the first semester of the 113th academic year; and approved on August 20, 2024 at the 1st University Curriculum Committee Meeting for the first semester of the 113th academic year; and approved on August 20, 2024 at the 1st University Curriculum Committee Meeting for the first semester of the 113th academic year; and approved on August 20, 2024 at the 1st University Curriculum Committee Meeting for the first 20, 2024 at the 1st University Curriculum Committee Meeting for the first 20, 2024 at the 1st University Curriculum Committee Meeting for the first 20, 2024 at the 1st University Curriculum Committee Meeting for the first 20, 2024 at the 1st University Curriculum Committee Meeting for the first 20, 2024 at the 1st University Curriculum C semester of the 113th academic year.

2.114年07月17日113學年度第2學期第3次系課程委員會議通過。114年XX月XX日數位管理學院113學年度第2學期第X次課程委員會通過;114年XX月XX日114學年度第2學期第X次校課程委員會通過。

Approved on July 17, 2025 at the 3rd Department Curriculum Committee Meeting for the second semester of the 113th academic year, and approved on XX XX, 2025 at the Xth University Curriculum Committee Meeting for the second emester of the 114th academic year.